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Additionally: Time series 2005-2010 (annual data) for Population and Purchasing Power on NUTS3 level	<input type="checkbox"/> 800 Euro upcharge	<input type="checkbox"/> 600 Euro upcharge

\* Excerpt for the following countries:

With the subscription you automatically receive immediately upon completion (every two years) the latest version of the study. The subscription is terminable at call.

We request for a quote for **Digital Boundaries compatible** with the data mentioned above.

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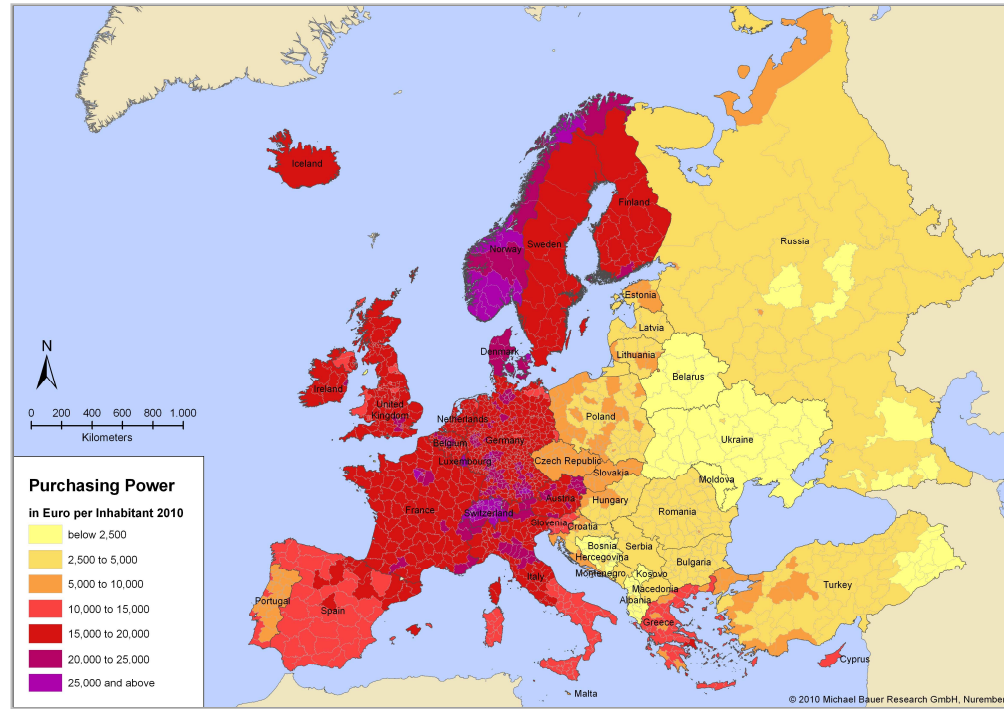
**MB-Research Europe Regional 2010**

Purchasing Power & Structural Information for more than 1 500 regions in Europe

**MB-Research Europe Local 2010**

Europe Regional + Population figures for more than 117 000 communities

## Purchasing Power 2010 in Europe



## Data Packages

The two studies MB-Research Europe Regional and MB-Research Europe Local provide you each as a package for the 41 most important European countries with a basis for delineation and performance control of your sales areas and the preselection of your point of sales.

### Europe Regional: Purchasing Power & Structural Information for more than 1 500 regions in Europe

Europe Regional comprises on NUTS3 level or comparable levels:

- Population: latest available actual values and prognoses for year averages 2010
- Purchasing Power 2010 per capita and in total
- Purchasing Power Parities 2010
- Population by unified age groups 2010
- Population by sex 2010
- Number of households 2010
- Number of persons employed 2009
- Unemployment rate 2009
- Gross Domestic Product 2009

### Europe Local: Europe Regional + Population figures for more than 117 000 communities and comparable areas in Europe

As Europe Regional it comprises Purchasing Power and Structural Information for more than 1 500 regions and additionally precise Population figures for more than 117 000 communities and comparable areas.

## Perceive dynamik with time series

In addition to the data packages Europe Regional and Europe Local time series 2005-2010 (annual data) for Population and Purchasing Power are available on NUTS3 level.

## Countries and levels

• Albania	12 Prefectures	• Lithuania	10 Apskritis
• Austria	35 Regionen	• Luxembourg	1 Luxembourg
• Belarus	7 Oblasti	• Macedonia	1 Mazedonia
• Belgium	44 Arrondissements	• Malta	2 Regions
• Bosnia-Hercegovina	18 Kantoni	• Moldova	1 Moldova
• Bulgaria	28 Oblasti	• Montenegro	1 Montenegro
• Croatia	21 Zupanije	• Netherlands	40 Corop-Gebieden
• Cyprus (greek part)	1 Cyprus	• Norway	19 Fylker
• Czech Republic	14 Krajs	• Poland	66 Podregiony
• Denmark	11 Landsdeler	• Portugal	30 Distritos
• Estonia	5 Maakonnapiir	• Romania	42 Judete
• Finland	20 Maakunnat	• Russia	83 Territories
• France	96 Departements	• Serbia	2 Regions
• Germany	412 Kreise	• Slovakia	8 Krajs
• Greece	51 Nomoi	• Slovenia	12 Statisticne Regije
• Hungary	20 Megye	• Spain	59 Provincias
• Iceland	1 Iceland	• Sweden	21 Län
• Ireland	8 Regions	• Switzerland	26 Kantone
• Italy	107 Province	• Turkey	81 Iller
• Latvia	6 Regioni	• Ukraine	27 Oblasti
		• United Kingdom	135 Regions

## Consequent benefits

<b>Geographically detailed</b>	Data for more than 1 500 regions / 117 000 communities
<b>Up to date</b>	Population projections for 2010 (year average) for all regions
<b>Unified</b>	Unified and comparable variables of the same date for all countries
<b>Time saving</b>	user friendly and clearly top down structured presentation of the data for all Europe in one data set with standardized structure (Excel-table)
<b>Comparable</b>	Purchasing Power 2010 given in national and international perspective, in Euro per capita and Purchasing Power Parities
<b>Visualization</b>	35 coloured maps in gif-format show the distribution of Purchasing Power within the countries at one glance and can be used in presentations

## Your contact persons



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